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Atlanta Non-Profits Partner to Break the Guinness World Record For Longest Soul Train Line

September 5, 2019 - ATLANTA, GA - On Saturday, October 05, 2019, Atlanta-area fans of the iconic TV show “*Soul Train*” are invited to join local non-profits **40 Girls and Some Shoes** and **Project Serenitee** as they attempt for the second time to break the Guinness World Record for the **Longest Soul Train Line**. The event is hosted by original Soul Train Line dancer, the Fabulous Ms. Anitra Jackson and will take place from **11am-5pm** at **The Home Depot Backyard** in Atlanta. (80 Northside Drive Northwest, Atlanta, GA 30314). Registration to participate is now open at <https://www.soultrain-atl-19>. All proceeds from this event will benefit **40 Girls and Some Shoes** and **Project Serenitee**.

For 30 years, **Soul Train** was a vital part of the urban music eco-system. Founded in 1971 by Don Cornelius, the variety show introduced new music and up-and-coming artists to African-American households across the country until 2006. Throughout that time, the **Soul Train Line** became iconic in and of itself, and has been replicated and referenced throughout urban pop culture, most recently being revived for Beyonce’s 35th birthday party. The current Guinness World Record for Longest Soul Train Dance was set in 2014 at the Goodyear Ball Park in Goodyear, Arizona and consisted of 426 dancers. This year, **40 Girls and Some Shoes** founder **Sylvia Webb** and **Project Serenitee** founder **Terrence Carter** hope to bring together at least 500 dancers to not only break the Guinness World Record while raising money for their missions with Atlanta homeless communities, but also to bring unity among Atlanta residents.

To register to be a part of this historic event, visit <https://www.soultrain-atl-19> for more information about Project Serenitee visit [Facebook.com/projectserenitee](https://www.facebook.com/projectserenitee). For more information about 40 Girls & Some Shoes, please visit <https://www.facebook.com/40girlsandsomeshoes>. For all media inquiries regarding **Atlanta’s Record Breaking Soul Train Line** please contact Lenora B. Woods at [lenorabw@icloud.com](mailto:Lenorabw@icloud.com) or 404-840-0516.



About 40 Girls and Some Shoes:

40 Girls and Some Shoes is a non-profit organization formed on a very basic principle: to be an agent for transformative change in the lives of those who are experiencing homelessness. Over the last 11 years, the organization's founder **Sylvia Webb** is recognized for having collected over 35,000 pairs of shoes for Atlanta's homeless and underprivileged communities, as well as communities in Ghana and Haiti. Their primary emphasis is on serving those who may need a jumpstart in life, perhaps one of life's basic necessities: a pair of shoes. For more information about, please visit <https://www.facebook.com/40girlsandsomeshoes>

About Project Serenitee:

Project Serenitee is a community-based grass roots organization whose mission is to serve the growing and underlying needs of the homeless in Atlanta by simply feeding, clothing and empowering. Relying solely on the donations contributed through founder **Terrence Carter's** continuously growing personal network, the organization has served over 3000 to date. In addition to providing clothing and toiletries to those experiencing homelessness, **Project Serenitee** also creates a sense of community for those they serve, thereby also giving them access to the kinds of resources that can truly change their lives. For more information on **Project Serenitee**, please visit <https://www.facebook.com/projectserenitee>